

ELODIE EDJANG

USER RESEARCHER

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Profile

Mission-driven storyteller with documentary filmmaking background specializing in qualitative user research. Dedicated to driving positive social impact through people-centered design and storytelling.

Education

Northwestern University
Master of Fine Arts in **Documentary Media**
2016 – 2018

University of Georgia
Bachelor of Arts in **Anthropology**
Bachelor of Arts in Journalism in **Advertising**
2012 – 2015

Skills

- Usability Testing
- Interviewing
- Field Research
- Ethnographic Methods
- Workshop Facilitation

- Community Engagement
- Remote Collaboration
- Project Management
- Video Editing
- French (Conversational)

- Google Suite
- Microsoft 365
- Miro
- Adobe Creative Cloud
- SurveyMonkey

Professional Experience

Design Researcher

Shure Inc. | Jun 2022 - Present

- Advocated for users across various stages of hardware and software product development that ensured the delivery of high-quality products that met user needs
- Shared insights with stakeholders by facilitating a variety of interactive workshops that encouraged cross-discipline alignment
- Taught video editing workshop and provided continued editing support to colleagues that increased team's efficiency in delivering video insights

Digital Resources Coordinator

Mezcla Media Collective | Apr 2022 - Jan 2024 (Part-Time)

- Recruited, interviewed, and conducted user research with non-profit members that refined the website's target audience and improved the information architecture

User Researcher

Bump'n | Jan 2022 - Apr 2022

- Applied active listening, curiosity, and empathy to create open environment to discuss sensitive topics including disability and intimacy that led to deeper understanding of potential users' wants and needs
- Addressed usability and marketing through evaluation of Bumpn's website that led to a redesign

Co-Chair

Alliance of Documentary Editors | Jul 2020 - Jan 2022

- Provided more matching opportunities for mentees by increasing roster of mentors for Shadow Days program by 25% in 1 month through outreach and recruitment
- In collaboration with the Access and Inclusion Committee planned, moderated, and designed materials for negotiation panel that led to an attendee's improved working conditions and compensation